



Ayuda Donor Privacy Policy

Ayuda respects and is committed to protecting your privacy. This Donor Privacy Policy explains how we collect, use, safeguard, and manage the information you provide to us. This policy applies to all information received by Ayuda, both online and offline, across all platforms (including our website, mobile applications, and any electronic, written, or oral communications).

INFORMATION COLLECTION, USE, AND SHARING

Ayuda collects personal information that you voluntarily provide to us. This may include:

- Name
- Mailing address
- Email address
- Telephone number
- Donation and payment information

We collect this information when you:

- Make a donation
- Subscribe to communications (e.g., newsletters)
- Request information about Ayuda
- Participate in surveys, events, or other engagement opportunities

This information is used to:

- Process and acknowledge donations
- Communicate with you about Ayuda's programs, impact, and opportunities for engagement
- Respond to inquiries
- Improve our services and outreach

We may also use your information to send periodic updates about Ayuda, our work, and opportunities to support our mission. You may opt out of these communications at any time.

FINANCIAL INFORMATION

If you make a donation online, Ayuda collects the financial information necessary to process your contribution.

- All financial transactions are processed securely.
- We do not store sensitive financial information beyond what is necessary to

complete the transaction.

- We do not disclose financial information except as required to process your donation (e.g., through secure third-party payment processors).

All donations are acknowledged with a confirmation email and, where applicable, a written acknowledgment for tax purposes.

OUR COMMITMENT TO DONORS

Ayuda is committed to respecting donor privacy and maintaining the trust you place in us.

- We do not sell, rent, trade, or share donor names or personal information with any third party.
- We do not send mailings on behalf of other organizations.
- Any third-party service providers we use (e.g., donation processors) are only given the information necessary to perform their function and are required to protect your data.

USE OF ARTIFICIAL INTELLIGENCE (AI) TOOLS

Ayuda may use emerging technologies, including artificial intelligence (AI) tools, to support internal operations such as drafting communications, analyzing general trends, or improving organizational efficiency.

We are committed to ensuring that the use of these tools does not compromise donor privacy or confidentiality.

- **No Donor Data in AI Systems:** Ayuda does not input, upload, or share donor personal information, financial data, or identifiable donor records into publicly available or third-party AI tools or platforms.
- **Data Minimization:** Any use of AI tools is limited to non-sensitive, de-identified, or aggregated information.
- **Human Oversight:** All AI-assisted outputs are reviewed by Ayuda staff to ensure accuracy, appropriateness, and alignment with our mission and values.
- **Ongoing Evaluation:** We continuously assess our use of technology to ensure it meets the highest standards for privacy, security, and ethical responsibility.

YOUR ACCESS TO AND CONTROL OVER INFORMATION

You have the right to control your personal information. At any time, you may:

- Request to see what data we have about you
- Update or correct your information
- Request that we delete your information
- Opt out of future communications
- Express concerns about how your data is used

To make a request, please contact us at development@ayuda.com or 202-552-3608.

DATA SECURITY

Ayuda takes reasonable and appropriate measures to protect your personal information from unauthorized access, use, or disclosure.

We maintain physical, electronic, and administrative safeguards to ensure your data is handled securely both online and offline.

THIRD-PARTY LINKS

Our website may contain links to external websites. Ayuda is not responsible for the content or privacy practices of those sites. We encourage you to review the privacy policies of any external websites you visit.

SURVEYS

From time to time, Ayuda may request information through voluntary surveys. Participation is entirely optional. Information collected through surveys is used to improve our programs, services, and user experience.

CHANGES TO THIS POLICY

Ayuda may update this Donor Privacy Policy periodically. Any changes will be posted on this page, along with an updated effective date.

CONTACT US

We welcome your questions and feedback regarding this policy. If you believe we are not adhering to this policy or have any concerns, please contact us:

Email: development@ayuda.com

Phone: 202-552-3608