



# Standing With Immigrants

AYUDA'S SPRING SIGNATURE EVENT

THURSDAY, APRIL 10, 2025

MEXICAN CULTURAL INSTITUTE | WASHINGTON, DC

# About **Ayuda**

**Ayuda is the only nonprofit service provider** in the area that provides a full range of immigration and family law assistance, social services, and language access support for all immigrants - including adults and children of all genders - from anywhere in the world. With the support of many, we have **helped more than 150,000 immigrants** access justice, heal from trauma, and overcome language isolation in Washington, D.C., Virginia and Maryland.

## ACCESS JUSTICE



Ayuda's legal services support low-income immigrants by providing expert guidance through complex immigration, family law, and humanitarian relief cases, ensuring their rights are protected and their voices are heard.

## BUILD BRIDGES



Through Ayuda's social services, immigrants receive critical support such as crisis intervention, case management, and access to essential resources, helping them build stable lives in their new communities.

## BREAK BARRIERS



Ayuda's language access services break down communication barriers by offering professional interpretation, translation, and advocacy for language justice, ensuring equitable access to services for all communities.



# 3,200

LOW-INCOME IMMIGRANTS SUPPORTED IN 2024



# 15,000

VOLUNTEER HOURS DONATED IN 2024



# 90%

OF EVERY DOLLAR RAISED GOES RIGHT TO OUR MISSION

# About **Standing with Immigrants**

## A MOMENTOUS OCCASION TO SUPPORT AYUDA

Standing with Immigrants celebrates our immigrant neighbors' unwavering strength and resilience. We also honor those who have contributed to upholding our mission and raise critical operating funds for Ayuda's holistic services. **We will always be there for immigrants and welcome you to join us alongside friends, supporters, advocates, volunteers, and leaders in the community.**

**\$350,000**

Needed to support Ayuda's clients and their families

**250+**

Attendees and donors attend annually

**90%**

of every dollar raised goes right to our mission

## AWARDS

**Champion of Justice:** Celebrates an individual whose exceptional leadership in policy, advocacy, or systemic change has strengthened the rights and dignity of immigrants, paving the way for a more equitable future.

**Advocate of Change:** Recognizes an individual, organization, or company whose unwavering commitment to immigrant rights has driven meaningful change, strengthened immigrant communities.

**Pro Bono Service:** Honors a dedicated pro bono volunteer whose outstanding contributions and tireless efforts have transformed the lives of Ayuda's clients, demonstrating the power of service and compassion

**Pro Bono Impact:** Recognizes a firm or company that has made a significant, lasting impact through extraordinary pro bono legal representation, advancing justice for Ayuda's clients and the immigrant community.



**Mexican Cultural Institute**

2829 16th St NW,  
Washington, DC 20009

[ayuda.com](http://ayuda.com)

# Sponsorship Opportunities

**Standing with Immigrants** would not be possible without the support of our generous sponsors who share our vision of transforming lives and strengthening communities. If you have a question about sponsorship, or to build a custom opportunity to meet your outreach and marketing goals, please contact Laura Trask at [Laura.Trask@ayuda.com](mailto:Laura.Trask@ayuda.com)

## Presenting (Naming Rights) | \$50,000

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### • 20 Guests

- Invitation for Welcome Remarks at Event or Recorded Remarks at Event & for Social Media
- Listing on the Steering Committee
- Signage at Event
- Recognition in Remarks at Event
- Social Media Recognition
- Premiere logo placement in all printed materials, hyperlinked in digital materials

## Defending Dignity | \$35,000

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### • 15 Guests

- Listing on the Steering Committee
- Signage at Event
- Recognition in Remarks at Event
- Social Media Recognition
- Prominent logo placement in all printed materials, hyperlinked in digital materials

## Championing Justice | \$25,000

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### • 12 Guests

- Signage at Event
- Recognition in Remarks at Event
- Social Media Recognition
- Logo placement in all printed materials, hyperlinked in digital materials

## Realizing Dreams | \$15,000

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### • 10 Guests

- Signage at Event
- Recognition in Remarks at Event
- Social Media Recognition
- Logo placement in all printed materials, hyperlinked in digital materials

## Protecting Rights | \$10,000

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### • 8 Guests

- Recognition in Remarks at Event
- Social Media Recognition
- Logo placement in all printed materials, hyperlinked in digital materials

## Empowering Change | \$7,500

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### • 6 Guests

- Recognition in Remarks at Event
- Social Media Recognition
- Logo placement in all printed materials, hyperlinked in digital materials

## Building Bridges | \$5,000

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### • 4 Guests

- Social Media Recognition
- Logo placement in all printed materials, hyperlinked in digital materials

**Sponsorships must be confirmed by the following dates to receive full benefits and recognition:**

Social Media Recognition: March 14, 2025

Recognition in other printed materials: March 14, 2025

Recognition in other digital materials: March 21, 2025

Guest List / RSVPs: April 3, 2025

*Ayuda will provide estimate on the fair market value (FMV) of ticket.*