



# Standing With Immigrants

AYUDA'S SPRING SIGNATURE EVENT  
THURSDAY, APRIL 25, 2024  
MEXICAN CULTURAL INSTITUTE | WASHINGTON, DC



# About **Ayuda**

**Ayuda is the only nonprofit service provider** in the area that provides a full range of immigration and family law assistance, social services, and language access support for all immigrants – including adults and children of all genders – from anywhere in the world. With the support of many, we have **helped more than 150,000 immigrants** access justice, heal from trauma, and overcome language isolation in Washington, D.C., Virginia and Maryland.

*Our core values are a thread throughout everything we do*



## Integrity

Ayuda strives to exemplify honesty, transparency, and the highest ethical standards in everything we do.



## Collaboration

Ayuda believes in the power of collaboration, where immigrant communities & service providers work hand in hand together to tackle hard problems.



## Inclusion

Ayuda seeks to build and maintain an inclusive community of clients, staff and partners where all are safe, respected and valued.



## Client Centeredness

Ayuda respects the unique needs, challenges and realities of our clients' lives. In all matters, we strive to center the needs of our clients.



## Wellbeing

Ayuda recognizes the value and dignity of every person, and that the wellbeing of our staff is essential to the success of our work. We work hard to be an organization where people thrive.



# 2,900

LOW-INCOME IMMIGRANTS SUPPORTED IN 2023

# 1,500

VOLUNTEER HOURS DONATED IN 2023

# 90%

OF EVERY DOLLAR RAISED GOES RIGHT TO OUR MISSION

[ayuda.com](http://ayuda.com)

# About **Standing with Immigrants**

## A MOMENTOUS OCCASION TO SUPPORT AYUDA

Standing with Immigrants celebrates our immigrant neighbors' unwavering strength and resilience. We also honor those who have contributed to upholding our mission and raise critical operating funds for Ayuda's holistic services. **We will always be there for immigrants and welcome you to join us alongside friends, supporters, advocates, volunteers, and leaders in the community.**

**\$350,000**

Fundraising goal needed to support Ayuda's 3,000+ clients and their families

**250+**

Attendees and donors attend annually

**90%**

of every dollar raised goes right to our mission

## AWARDS

**Champion of Justice:** Honors an individual for their exemplary leadership in the areas of policy and/or advocacy, advancing the rights of immigrants.

**Advocate of Change:** Honors an individual, organization, or company who has steadfastly advocated for immigrants' rights .

**Pro Bono Service:** Honors a pro bono volunteer who has gone above and beyond in service of Ayuda and our clients.

**Pro Bono Impact:** Honors a firm or company that has provided extraordinary pro bono representation as part of Ayuda's pro bono legal program.



**Mexican Cultural Institute**

2829 16th St NW,  
Washington, DC 20009

[ayuda.com](http://ayuda.com)

# Sponsorship Opportunities

**Standing with Immigrants** would not be possible without the support of our generous sponsors who share our vision of transforming lives and strengthening communities. If you have a question about sponsorship, or to build a custom opportunity to meet your outreach and marketing goals, please contact Laura Trask at [Laura.Trask@ayuda.com](mailto:Laura.Trask@ayuda.com)

## Presenting (Naming Rights) | \$50,000

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- **20 Guests**
- Invitation for Welcome Remarks at Event
- Listing on the Steering Committee
- Signage at Event
- Recognition in Remarks at Event
- Social Media Recognition
- Premiere logo placement in all printed materials, hyperlinked in digital materials

## Defending Dignity | \$35,000

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- **12 Guests**
- Listing on the Steering Committee
- Signage at Event
- Recognition in Remarks at Event
- Social Media Recognition
- Prominent logo placement in all printed materials, hyperlinked in digital materials

## Championing Justice | \$25,000

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- **10 Guests**
- Listing on the Steering Committee
- Signage at Event
- Recognition in Remarks at Event
- Social Media Recognition
- Logo placement in all printed materials, hyperlinked in digital materials

## Realizing Dreams | \$15,000

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- **8 Guests**
- Signage at Event
- Recognition in Remarks at Event
- Social Media Recognition
- Logo placement in all printed materials, hyperlinked in digital materials

## Protecting Rights | \$10,000

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- **8 Guests**
- Recognition in Remarks at Event
- Social Media Recognition
- Logo placement in all printed materials, hyperlinked in digital materials

## Empowering Change | \$7,500

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- **6 Guests**
- Recognition in Remarks at Event
- Social Media Recognition
- Logo placement in all printed materials, hyperlinked in digital materials

## Building Bridges | \$5,000

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- **4 Guests**
- Social Media Recognition
- Logo placement in all printed materials, hyperlinked in digital materials

**Sponsorships must be confirmed by the following dates to receive full benefits and recognition:**

Social Media Recognition: April 1, 2024  
Recognition in other printed materials: April 1, 2024  
Recognition in other digital materials: April 8, 2024  
Guest RSVPs: April 15, 2024

# Your Commitment

## STANDING WITH IMMIGRANTS COMMITMENT FORM

If you would like to make your commitment and receive an electronic invoice with ACH information, please fill out the form below and email [development@ayuda.com](mailto:development@ayuda.com).

### SPONSOR INFORMATION

Business / Company Name (as it should appear in print)

Contact Full Name and Title:

Business / Company Address:

City/State/Zip:

Telephone:

Email:

### PLEASE INCLUDE US AT THE FOLLOWING LEVEL:

Presenting Sponsor (\$50,000)

Defending Dignity (\$35,000)

Championing Justice (\$25,000)

Realizing Dreams (\$15,000)

Protecting Rights (\$10,000)

Empowering Change (\$7,500)

Building Bridges (\$5,000)

### METHOD OF PAYMENT

Please invoice me

Check

\*Credit or Debit Card  
*will incur transaction fees*

ACH/Wire

### EVENT CONTACT INFORMATION

Please contact for event marketing (name + email):

Please contact for event RSVPS (name + email):

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