



Privacy Policy

We Value Your Privacy

Ayuda values your privacy, and maintaining the security of the information provided by our supporters is a priority.

We do not sell, lease, or exchange your contact information (name, email, address, or phone number) with third-party organizations. We may use your information to comply with the law or in the good faith belief that such action is necessary to meet legal requirements or respond to lawful requests.

Information Automatically Collected

Like most websites, we collect limited information automatically when you visit our website. This information is not personally identifiable and is used only for internal administrative and analytical purposes.

Online Donations

Certain personally identifiable information is required to process online donations. Donors may choose to make their gift anonymous where that option is available. Ayuda may use third-party platforms for select fundraising campaigns. Information collected through those platforms may be used to support our advocacy and fundraising efforts.

Social Media

Each social media platform maintains its own privacy practices. We encourage you to review those policies. Ayuda may use information available through these platforms to create targeted outreach campaigns related to our programs, events, and fundraising.

Cookies and Tracking Technologies

Cookies and similar technologies help us understand how visitors use our website and allow us to improve user experience by remembering preferences and usage patterns.

Email Communications

If you choose to receive our newsletters or other updates, you may provide your email address. We may send you information about Ayuda, our programs, partners, and relevant opportunities to engage. Information collected may be used to support our advocacy and fundraising efforts.

Links to External Sites

Ayuda's website may include links to external websites. We are not responsible for the privacy practices or content of those sites. We encourage users to review the privacy policies of any external sites they visit.

Mailing and Calling Lists

We may use the information you voluntarily provide to contact you in support of our mission, including fundraising and advocacy communications.

Interactive Services

Any information you share through Ayuda-hosted listservs, social media platforms, or other interactive features may be visible to others. You should not expect privacy or confidentiality for content shared in these spaces.

Listservs and Community Networks

Ayuda may facilitate listservs or collaborative forums for service providers, advocates, and partners. These spaces are intended for information sharing and collaboration. Participation may provide access to valuable resources and networks.

Your Rights and Choices

You have access to and control over your information. You may contact Ayuda development@ayuda.com.

You may request:

- To be removed from mailing lists
- To unsubscribe from email communications (also available via the “unsubscribe” link in emails)
- To be excluded from targeted outreach campaigns
- To be listed as “Anonymous” in public donor acknowledgments
- To review the data we have about you
- To correct or update your information
- To raise concerns about how your data is used